

Media Release | 23 February 2022  
Althea Group Holdings (ASX:AGH)

## Althea Group Holdings unveils new corporate branding and website

23 February 2022: Australian pharmaceutical company **Althea Group Holdings Limited (ASX: AGH)** ('AGH' or 'the Company'), a global leader in the manufacturing, sales, and distribution of pharmaceutical cannabis products and cannabis-based consumer packaged goods, is pleased to announce the launch of a new website for, and re-branding of, the corporate entity, Althea Group Holdings (AGH).

### Branding Details

AGH continues to strengthen its position as a leading company in the cannabis industry. Under the AGH umbrella is a strong portfolio of brands spanning both the medical and recreational cannabis sectors, with Althea Company Pty Ltd (**Althea**) servicing the pharmaceutical market and Peak Processing Solutions (**Peak**) servicing the recreational cannabis market.

In recognition of the recent success and growth of the Althea and Peak businesses, AGH has undertaken a project to create and build stronger awareness for the publicly listed entity's corporate identity. As AGH's global presence grows, the company endeavours to ensure communication and engagement with its stakeholders progresses too.

The new AGH corporate branding will be supported with the launch of a new, more informative, corporate website ([www.altheagroupholdings.com](http://www.altheagroupholdings.com)). The new website, which will be launched February 24<sup>th</sup>, 2022, will be supported moving forward by other investor relations activities and awareness campaigns. The new website will provide AGH shareholders and investors with a more detailed overview of the company's overarching strategies and accomplishments.

**AGH CEO, Joshua Fegan said:** "This is truly an exciting and critical time for the Company. AGH has always aspired to be a true global leader across the total cannabis industry. Based on the growth and success that both Althea and Peak are experiencing, we believed the timing is right to enhance our parent company corporate identity. It is incredibly important for us at AGH to provide a brand and platform that aligns with our strategies, as we continue to develop and build our engagement and communication with our stakeholders as we progress."



-ENDS-

*Authorised by: Robert Meissner, Company Secretary*

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**Althea Group Holdings Limited (ASX:AGH)**

Althea Group Holdings Ltd ('AGH') is a global leader in the manufacturing, sales and distribution of cannabis-based medicines and recreational cannabis products. AGH services these sectors via two distinct business units. Althea, the company's pharmaceutical business, offers a comprehensive range of cannabis-based medicines which are made available to patients via prescription. Peak Processing Solutions, AGH's recreational cannabis business, produces legal cannabis products purchased by adult consumers in retail stores.

AGH operates in highly regulated and legal cannabis markets across the world with burgeoning operations in Europe, North America, Australia and Africa.

To learn more about Althea Group Holdings, please visit: [www.altheagroupholdings.com](http://www.altheagroupholdings.com)

For more information on Peak, please visit: [www.peakprocessing.com](http://www.peakprocessing.com)

For more information on Althea, please visit: [www.althea.life](http://www.althea.life)

